

# Notes of 'Working to Build a Dementia Friendly Hartlepool'

## Project Steering Group

Held on 5<sup>th</sup> May 2015 at Hospital of God, Greatham

<p><b>1. In Attendance</b> Gail Defty [Hospital of God], Malcolm Walker [JRHT], Moyra Riseborough [JRHT], Helen Williams [HBC], Andrew Ball [Alzheimers Society], Annaliese Barber [Tilly Bailey &amp; Irvine Solicitors], Kate Thompson [JRHT], Steven Carter [HBC], Christina Rees [JRHT], Caroline Ryder-Jones [TEWV NHS]</p> <p><b>2. Apologies</b> Anita Birch, Joanne Blackwood, Liz Fletcher, Elizabeth Briggs, Rebecca Fisher</p> <p><b>3. Minutes of Last Meeting and Matters Arising</b> The minutes were agreed as a true record of the last meeting.</p> <p>3.4.1 AB confirmed that accreditation has now been obtained and so the logo can be inserted on publicity materials etc.</p> <p>3.4.3 Draft programme to be circulated as part of the meeting.</p> <p>3.4.6 The leaflet will be ready as a pdf by Weds/Thurs this week, and in printed form by next week.</p> <p>3.4.8 The planning group decided not to have a launch event as such, but to promote the accreditation and distribute the Dementia Awareness Week leaflet at the launch of 'The Bridge' on the 14<sup>th</sup>.</p> <p><b>4. Dementia Friendly Hartlepool Launch; The Bridge Launch</b></p> <p>4.1 It was agreed that, in order to keep distinctions in place and to control numbers of people attending The Bridge on the 14<sup>th</sup>, two press releases would be issued, one by and for The Bridge, and the other specifically for Dementia Friendly Hartlepool/Dementia Awareness Week. The DFH press release will refer to the main partners, and will promote the accreditation and the week of activities, and link back to The Bridge.</p> <p>4.2 After discussion, it was agreed that Caroline Ryder-Jones would speak as representative of all the partners involved in achieving accreditation. In addition, a specific couple – a service user and carer – would be invited to speak also.</p> <p>4.3 In addition, short videos produced by the Alzheimers Society and by JRF/JRHT ('Dementia Without Walls') would be shown on screens at The Bridge, at Tilly Bailey &amp; Irvine Solicitors and at any other partners who have the facilities.</p>	<p><b>KT/MR</b></p> <p><b>CR-J GD</b></p> <p><b>ABall KT/MR</b></p>
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<p>SC explained that for smooth-running, such videos should not be taken directly from YouTube, but streamed directly/from flashdrive. MW to contact KM for technical support, and to send files to A Barber for screening.</p>	<p><b>MW</b></p>
<p><b>5. Dementia Awareness Week Programme</b></p>	
<p>5.1 MW/SC reported that Middleton Grange shop unit is not available for public access. As a result of this, and restrictions on timing of setting-up/dismantling in the main foyer, it has been decided instead to focus locations on the library and The Bridge. DS has offered a large space within the library where stalls can be located. It will not be necessary for these stalls to be staffed continuously, but members are being asked to volunteer an hour or two each. Rota sign-up at meeting today and separate email from MW/MR for those not present. KT offered to provide refreshments as there are no in-house facilities for this.</p>	<p><b>Everyone</b></p> <p><b>KT</b></p>
<p>5.2 Information that has been sent in has been incorporated into the programme of activities. In order not to provide a confusing quantity of information on the leaflet, it has been decided to provide contact details only for the Alzheimers Society and The Bridge, and CR-J's contact details for any organisation interested in working towards DFH.</p>	
<p>5.3 MW to send Jason (HoG) some information before his radio interview on Monday 18<sup>th</sup>. HoG also promoted DFH on radio 2 weeks ago. It is estimated to have 23,000 listeners (mostly taxis, shops, businesses etc).</p>	<p><b>MW</b></p>
<p>5.4 It was agreed that the shop unit window would still be used as a display point for posters and signposting. (This will probably be on the corner, to the right of BhS.)</p>	
<p>5.5 SC to check that it would be possible for some leafletting to be done within that area.</p>	<p><b>SC</b></p>
<p>5.6 MW to obtain 'empty belly' posters to complete.</p>	
<p>5.7 KT to source some T-shirts (will also have JRF logo on)</p>	<p><b>KT</b></p>
<p>5.8 AB to ask if Alzheimers Society have any relevant materials.</p>	<p><b>ABI</b></p>
<p>5.9 MW to order three 6ft x 2.5ft vinyl banners, showing 2 logos – dementia-friendly accreditation and Hartlepool – also, "Working Together to Build a Dementia Friendly Hartlepool" and logos of partners.</p>	
<p>5.10 MW has ordered 1000 leaflets. There will be stock at The Bridge and elsewhere. ABarber offered to add in to mailings and on reception if it is sent to her ready to print.</p>	<p><b>AB</b></p>

<p>5.11 All members asked to volunteer to take a 'slot' on the rota, running a stall. It is important to be able to talk about dementia and dementia-friendly initiatives with confidence and credibility.</p>	
<p>5.12 MW to liaise with DS over layout and numbers of tables etc at the library.</p>	
<p>5.13 The format for pledge-making was discussed. CR-J to purchase a book which may be used. It was proposed that a 'pledge wall' could be created, using large Lego Duplo bricks – A Barber offered to loan bricks. It may be possible for bricks to display pledges on them. It was further suggested that contacts may be emailed with examples of the sort of pledges that could be made. CR-J to lead on the display. MR to email CR-J with Corbridge pledge examples.</p>	<p><b>CR-J</b></p> <p><b>AB</b></p> <p><b>MR</b></p>
<p>5.14 KT reported that Hartfields will lead a dementia-friendly walk. HBC Health and Recreation are keen to contribute and are still pulling details together so info will not be included in main leaflet.</p>	<p><b>KT</b></p>
<p>5.15 Hartfields will also run a reminiscence quiz on the history of West Hartlepool. JRHT to pay for prizes.</p>	<p><b>KT</b></p>
<p>5.16 A Barber offered to donate a prize of a free will and a free lasting power of attorney.</p>	<p><b>AB</b></p>
<p>5.17 MW to look into possibility of ordering some badges/pencils with contact details.</p>	<p><b>MW</b></p>
<p>5.18 SC advised that materials from the resource library should be ordered as soon as possible and that he will deliver. MW to order.</p>	<p><b>MW/SC</b></p>
<p>5.19 KT to email JRHT staff to seek help at library.</p>	<p><b>KT</b></p>
<p>5.20 MW to email CR-J with the timetable following this meeting.</p>	<p><b>MW</b></p>
<p><b>6. Any Other Business</b></p>	
<p>6.1 MR reported the very good news that funding has been obtained for a pilot to develop better practice in everyday care for people with dementia, to embed better practice. This will be starting in the next couple of weeks and study visits will be needed.</p>	
<p>6.2 GD to circulate group with document re Councillor Ainsley.</p>	<p><b>GD</b></p>

<p>6.3 ABall reported that he has now met various people across Teesside to discuss the creation of a Tees-wide Alliance or a North Tees Alliance and a South Tees Alliance, the intention being to use best practices to try to create dementia-friendly communities elsewhere. ABall stated that the current working priorities for his role are Darlington, Durham and Jesmond and that, once set up, he would be able to support Teesside and South Tyneside. The issues were discussed briefly <b>and all members are asked to consider the matter and their preferences, prior to a considered discussion at the next meeting.</b></p> <p>6.4 CR-J thanked ABall for his help in obtaining the accreditation.</p> <p>6.5 CR-J reported that a very positive session had recently been held at High Tunstall School. The students are motivated and she therefore suggested that they might be involved with the walk and could sing to the singing group. It was agreed that the residents should be consulted about this.</p> <p>6.6 GD to email CR with date and info about Carers Week for circulation to the group.</p> <p><b>7. Date and Location of next meeting</b></p> <p>The next meeting will be held on Wednesday 3<sup>rd</sup> June at 10am at Hospital of God, Greatham.</p> <p>(Meetings will be quarterly thereafter)</p>	<p><b>All members</b></p> <p><b>AGENDA</b></p> <p><b>GD</b></p>
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